

CONFIDENTIAL

NO on **3**

RISKY & COSTLY

Information about Question 3

Question 3 would dismantle and deregulate Nevada's existing electricity system

Question 3: Constitutional Amendment on the Nevada statewide ballot this fall

- Question 3 would dismantle Nevada's existing, regulated electricity system giving the Legislature until July 1, 2023 to pass laws establishing a new, deregulated system
- NV Energy would cease to exist as an electricity provider in Nevada
 - Question 3 would force the company to sell its power plants and cancel long-term energy agreements
 - Financial losses would be passed on to consumers and taxpayers
 - Hundreds of good-paying jobs would be lost



Coalition to Defeat Question 3: A broad, bipartisan coalition launched Feb. 2018

- Since forming, the coalition has expanded to include 37 co-chairs, over 100 groups/organizations, and over 6,700 individuals from across Nevada
- Coalition members have so far appeared in over 30 TV commercials, 15 direct mail pieces, dozens of online/social media posts, and thousands of collateral pieces distributed as part of ground programs
- Coalition members have also spoken at hundreds of community events, meetings and other gatherings across the state – maintaining a disciplined messaging strategy based on opinion research findings

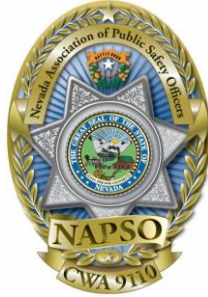
NO on 3

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Groups/Organizations



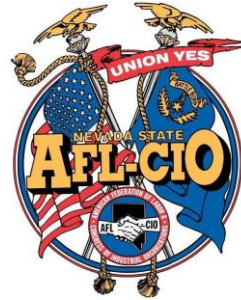
Professional Fire
Fighters of Nevada



Nevada Association of
Public Safety Officers



IBEW Local 1245,
401, 396 & 357



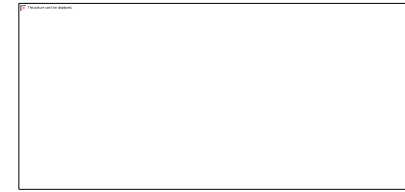
Nevada State AFL-CIO



Teamsters Local 631



Harney Electric Cooperative



ELECTRICITY DEREGULATION IS

COSTLY



**VOTE
NO ON 3**
NOON3.COM

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LOCAL UNION
1245/396