



Western LAMPAC Collaborative Approach to Legislation Fall 2019



Business Case for Collaboration

- With 50% of the workforce represented, success can only be achieved together in such a competitive environment
 - Safety
 - Legislative priorities
 - Financial success
 - Customer results
- Build trust and be transparent about the business and its needs

Collaboration in Action: Deregulation in Nevada

Question 3: Constitutional Amendment on the Nevada statewide ballot

- Question 3 would dismantle Nevada's existing, regulated electricity system giving the Legislature until July 1, 2023 to pass laws establishing a new, deregulated system
- NV Energy would cease to exist as an electricity provider in Nevada
 - Question 3 would force the company to sell its power plants and cancel long-term energy agreements
 - Financial losses would be passed on to consumers and taxpayers
 - Hundreds of good-paying jobs would be lost

Collaboration in Action: Deregulation in Nevada

November 2016 Outcome

	# Votes	% Votes
YES	783,185	72.4%
NO	299,183	27.6%



Collaboration in Action: Deregulation in Nevada

Coalition to Defeat Question 3 Formed

- Coalition was built by a broad, bipartisan coalition of leading Nevada groups/organizations, hundreds of small business, and over 6,500 individuals – led primarily by the AFL-CIO and IBEW
- Coalition members appeared in TV commercials, direct mail pieces, social media, community events and other gatherings across the state

Collaboration in Action: Deregulation in Nevada

November 2018 Outcome

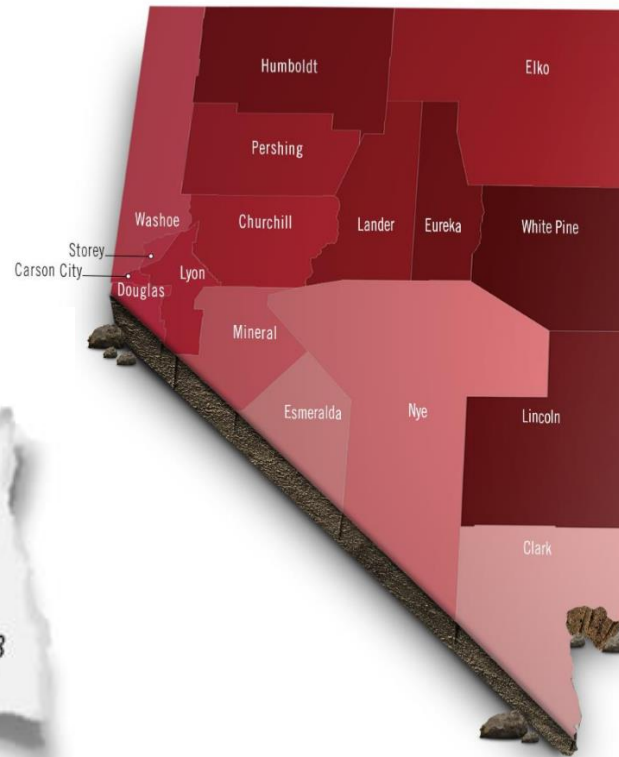
YES Votes	NO Votes
316,951	644,843
32.95%	67.05%

Collaboration in Action: Deregulation in Nevada

The
NEVADA INDEPENDENT

“The most ruthlessly brilliant
campaign in ballot initiative history.”

- Jon Ralston, Nov. 4, 2018



Question 3 NO Votes

County	NO Votes %
Clark	61.32%
Esmeralda	68.68%
Nye	70.28%
Mineral	77.14%
Washoe	77.52%
Storey	78.34%
Douglas	79.73%
Carson City	81.10%
Lyon	81.19%
Churchill	82.83%
Pershing	82.97%
Elko	83.16%
Lander	85.30%
Humboldt	85.44%
Eureka	88.00%
Lincoln	89.48%
White Pine	91.75%

Collaboration in Action: Deregulation in Nevada

Election Video: <https://vimeo.com/304444500/9ad2f10fa3>

Collaboration in Action: Alternative Energy Suppliers

- Coalition approach was utilized to dissuade the City of Las Vegas from purchasing energy from an alternative energy provider
- NV Energy supported the Nevada State AFL-CIO's PAC "Local Jobs for Nevada's Working Families" efforts

Collaboration in Action: Alternative Energy Suppliers



Collaboration in Action: Lessons Learned

- Engagement and collaboration are keys to success
- Start your coalition building today
- Recognize we may not be the best messenger



 **NV**Energy