



Election 2020 Update

E-Day plus 7

A View From the Rear-View Mirror

The Hawthorn Group, L.C.
November 10th, 2020

I. What Happened?

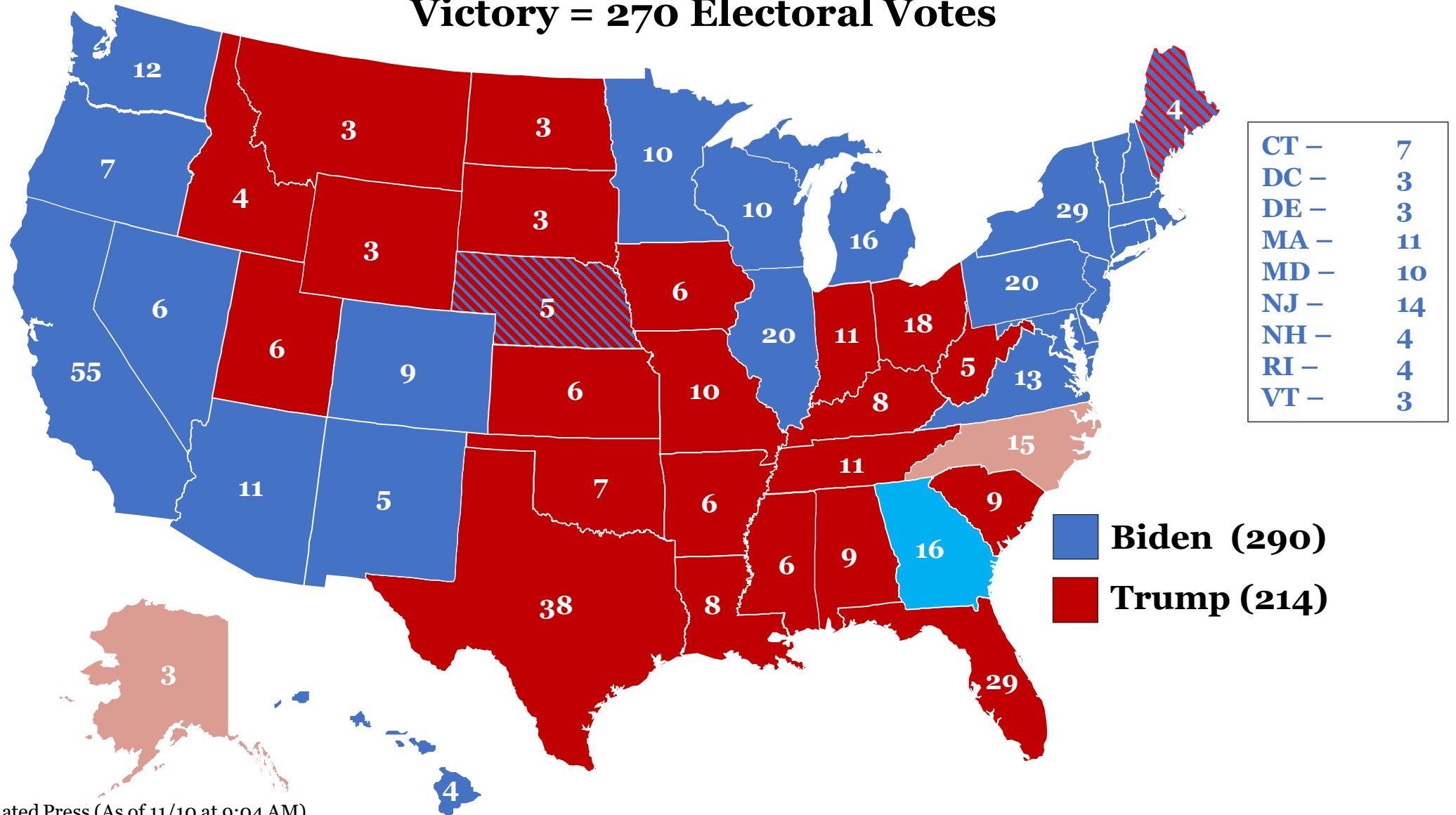
- **U.S. President**
- **U.S. Senate**
- **U.S. House**
- **State Governors and Legislatures**
- **State Ballot Issues**

II. How it Happened?

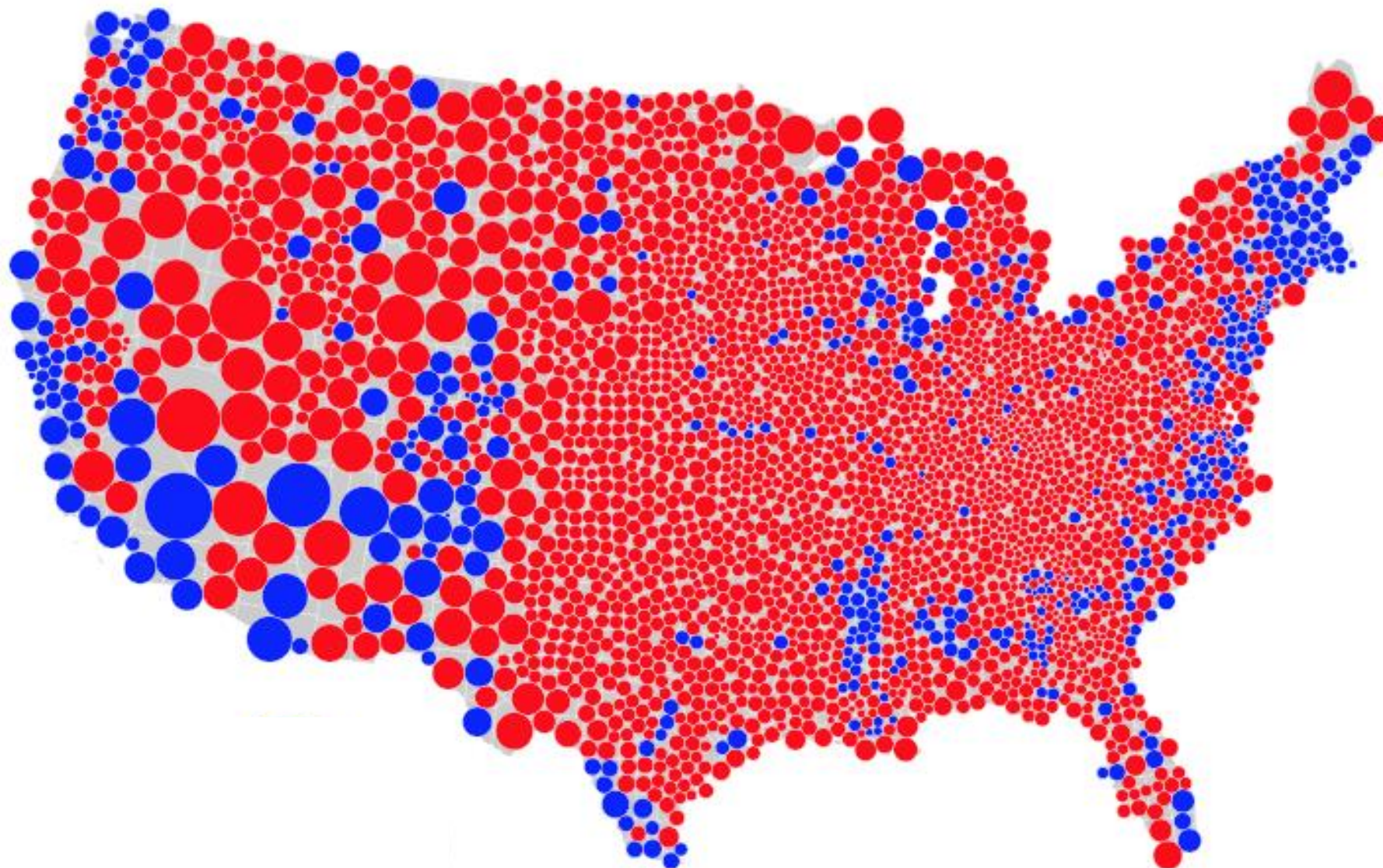
III. What Does it Mean?

Projected Electoral Vote – 34 Votes Remain

Victory = 270 Electoral Votes

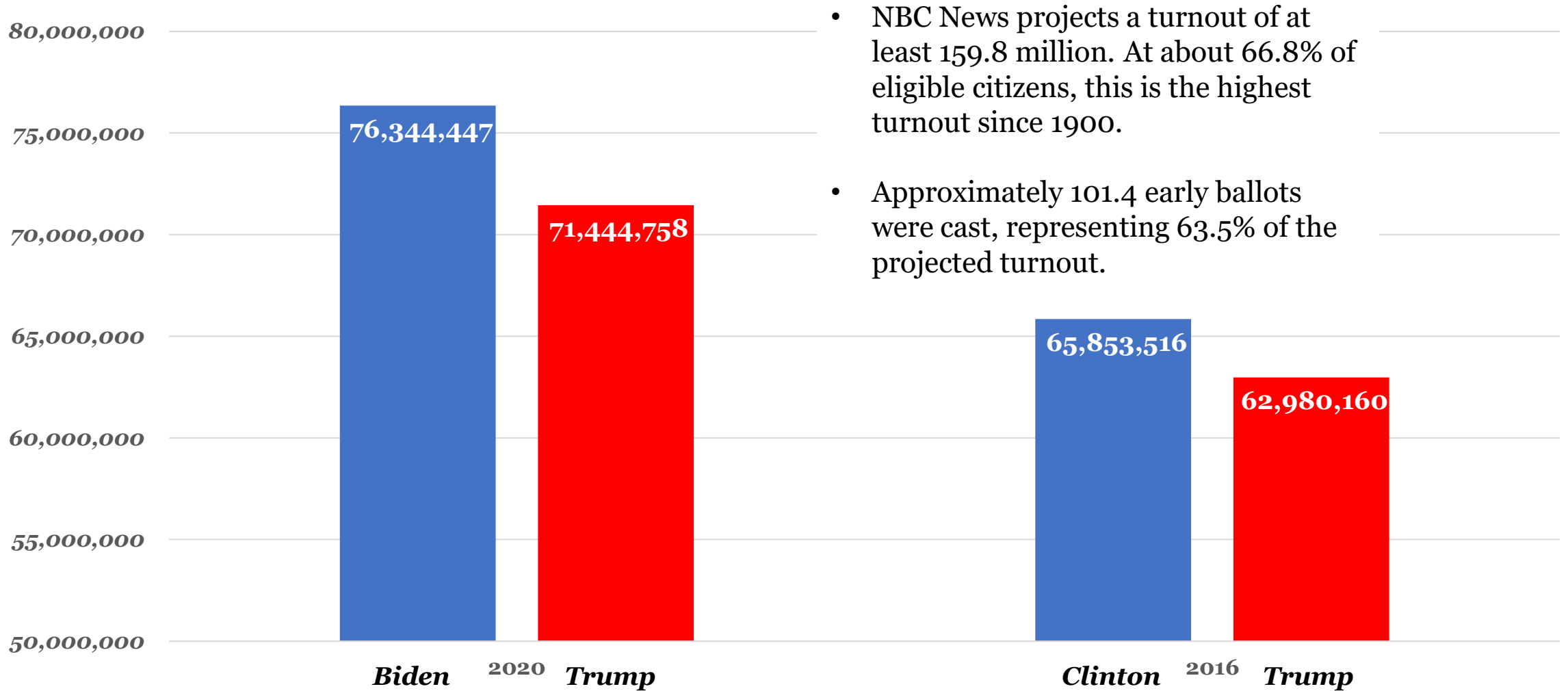


County Vote Comparisons – 2020 Land Area



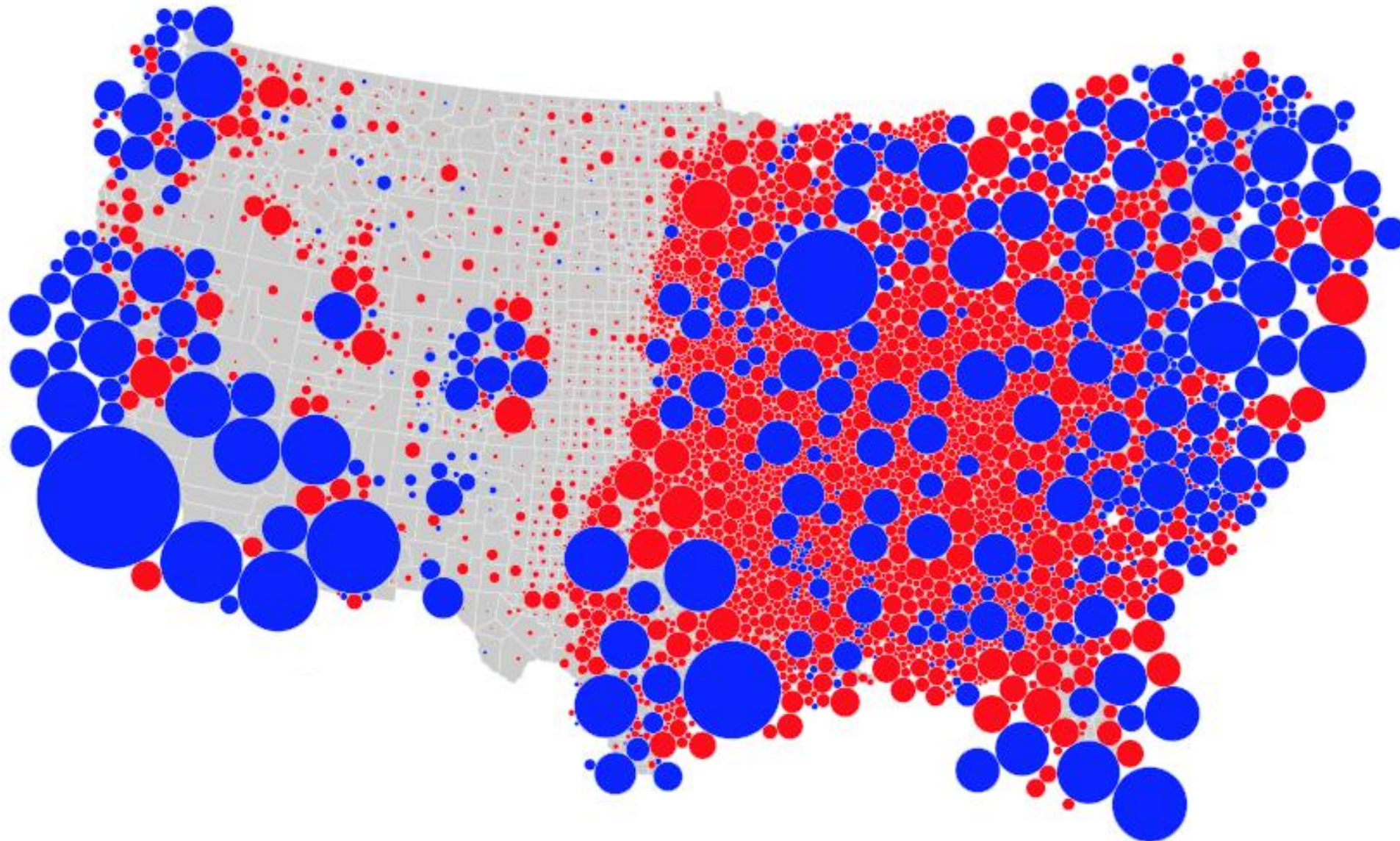
Source: The New York Times (As of 11/9/20)

Popular Vote Comparison



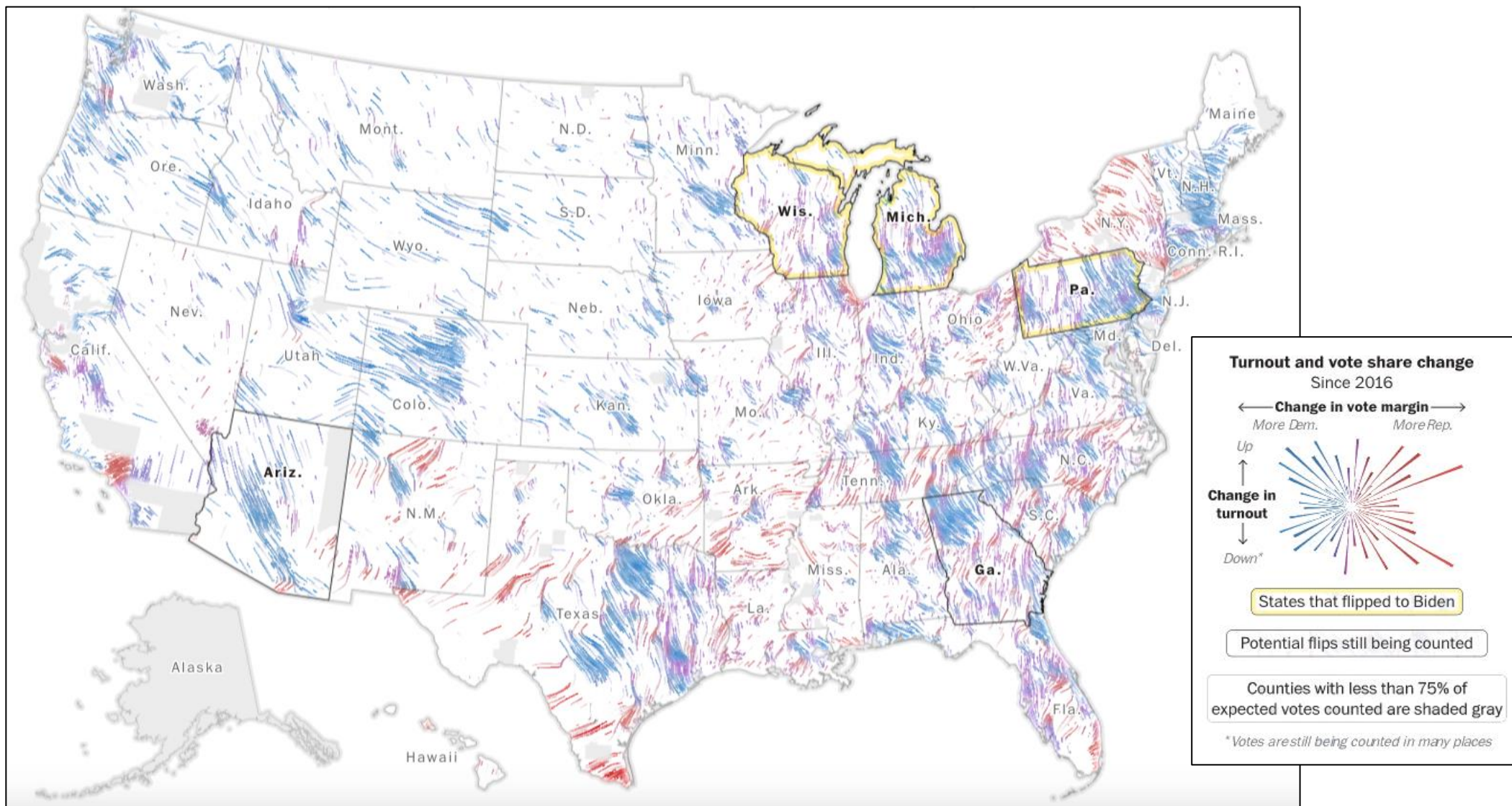
- NBC News projects a turnout of at least 159.8 million. At about 66.8% of eligible citizens, this is the highest turnout since 1900.
- Approximately 101.4 early ballots were cast, representing 63.5% of the projected turnout.

County Vote Comparisons – 2020 Population

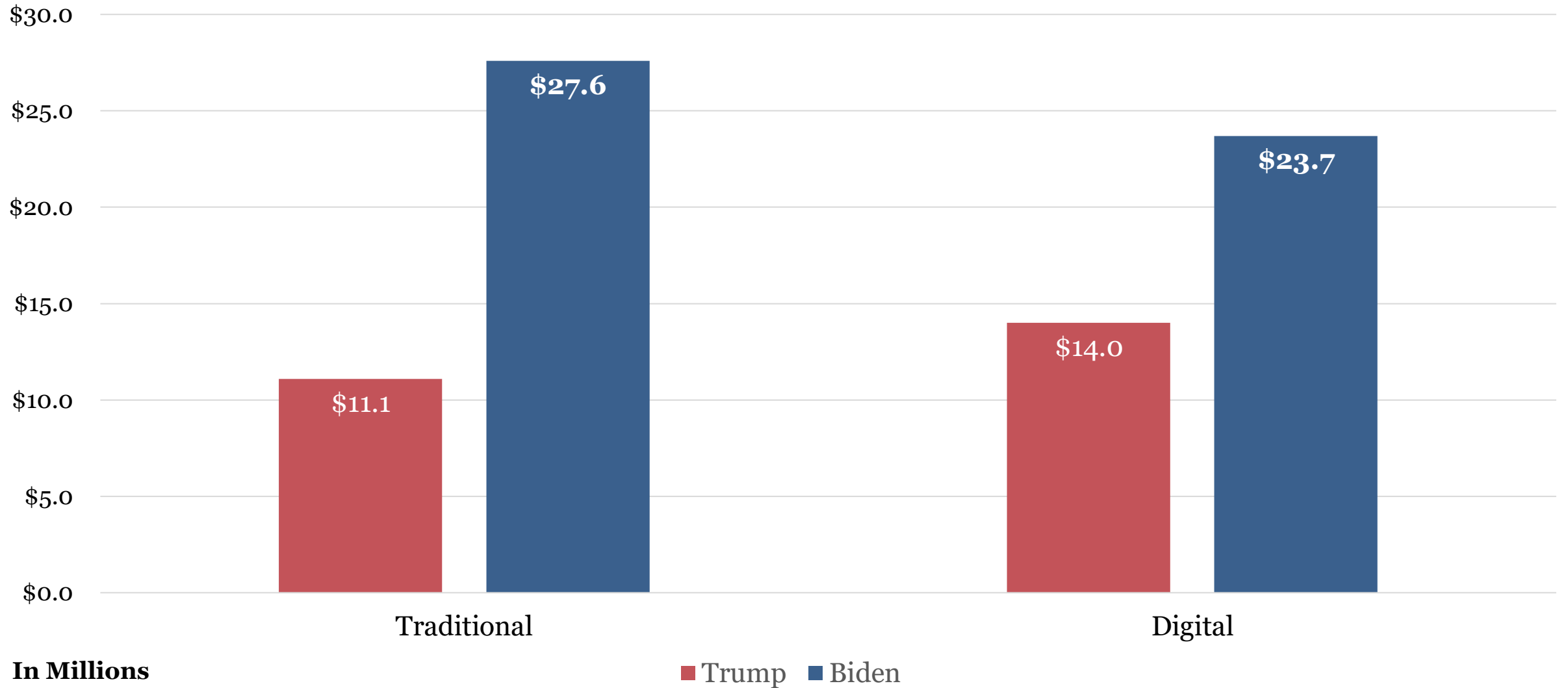


Source: The New York Times (As of 11/9/20)

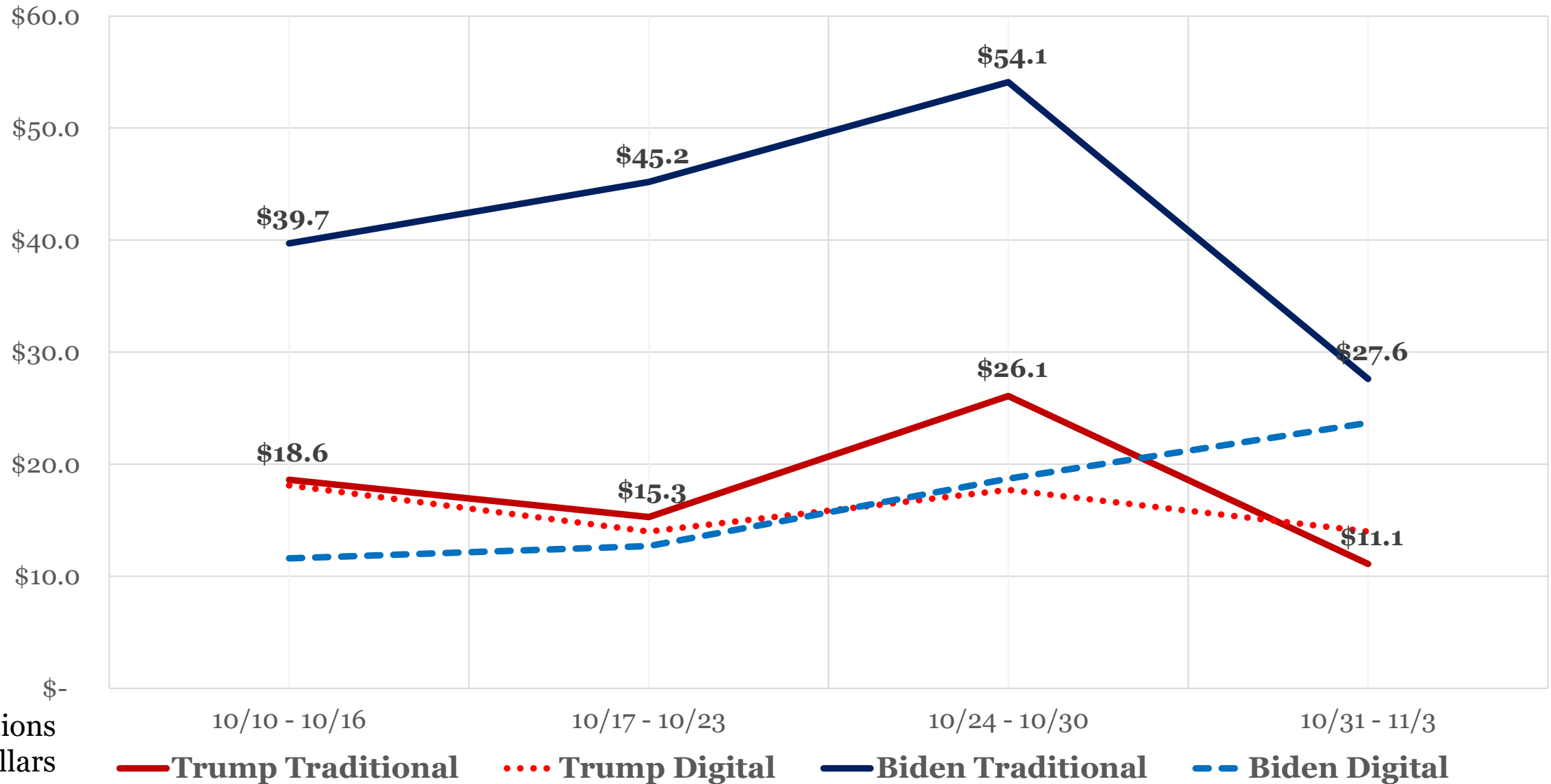
The Winds of Change



Presidential Media Spending – October 30 to November 3, 2020



Presidential Media Spending – October 10 to November 3, 2020



In millions
of dollars

Source: Advertising Analytics

Why Were the Polls Wrong?

AP has called the race - Biden +3.3

- **Biden 50.8%**
- **Trump 47.5%**

IBD/TIPP Polling (Nov. 3rd) - Biden +4

- Biden 50.2%
- Trump 46.2%

Rasmussen Polling (Nov. 2nd) - Biden +1

- Biden 48%
- Trump 47%

RCP National Average (Nov. 2nd) - Biden +7.2

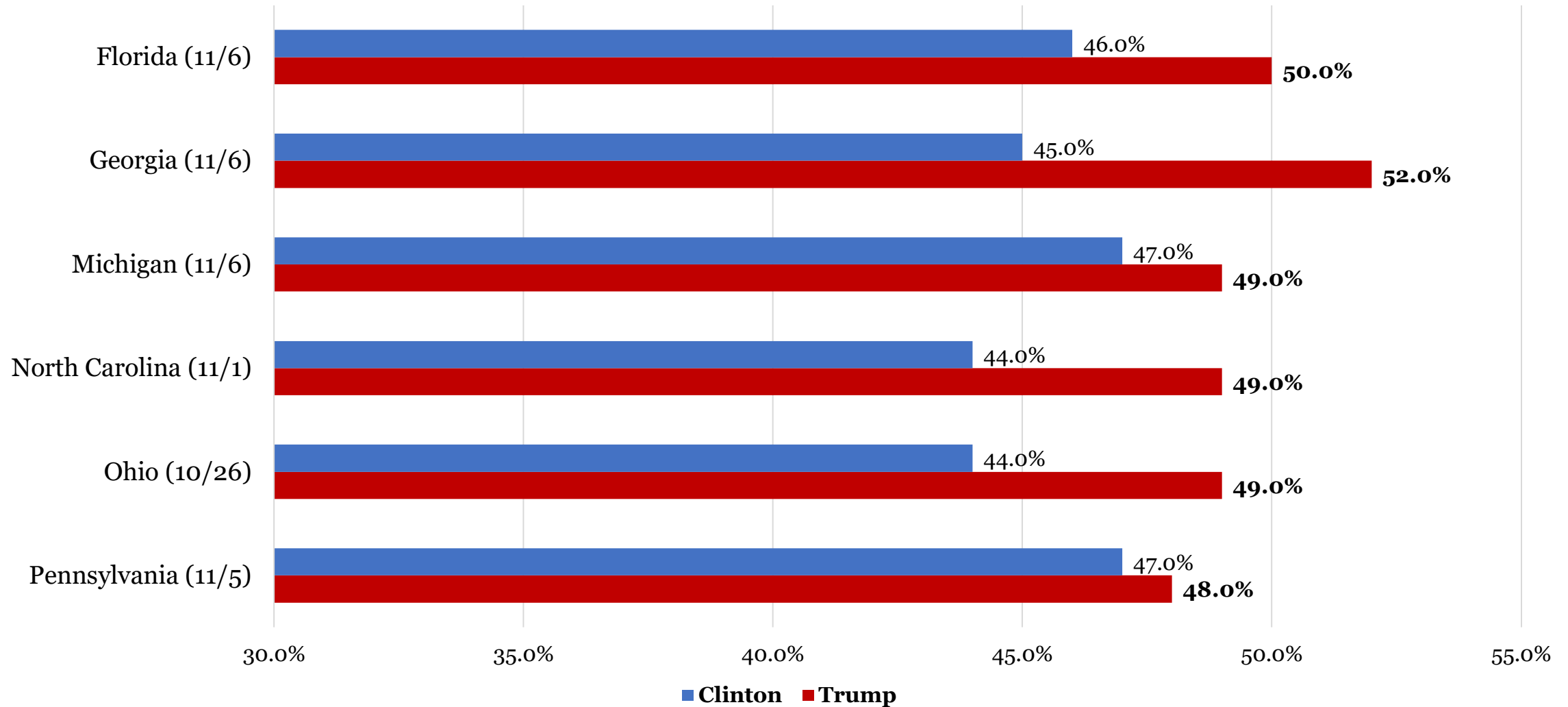
- Biden 51.2%
- Trump 44%

Battleground State Comparisons – RCP vs. Current Tally

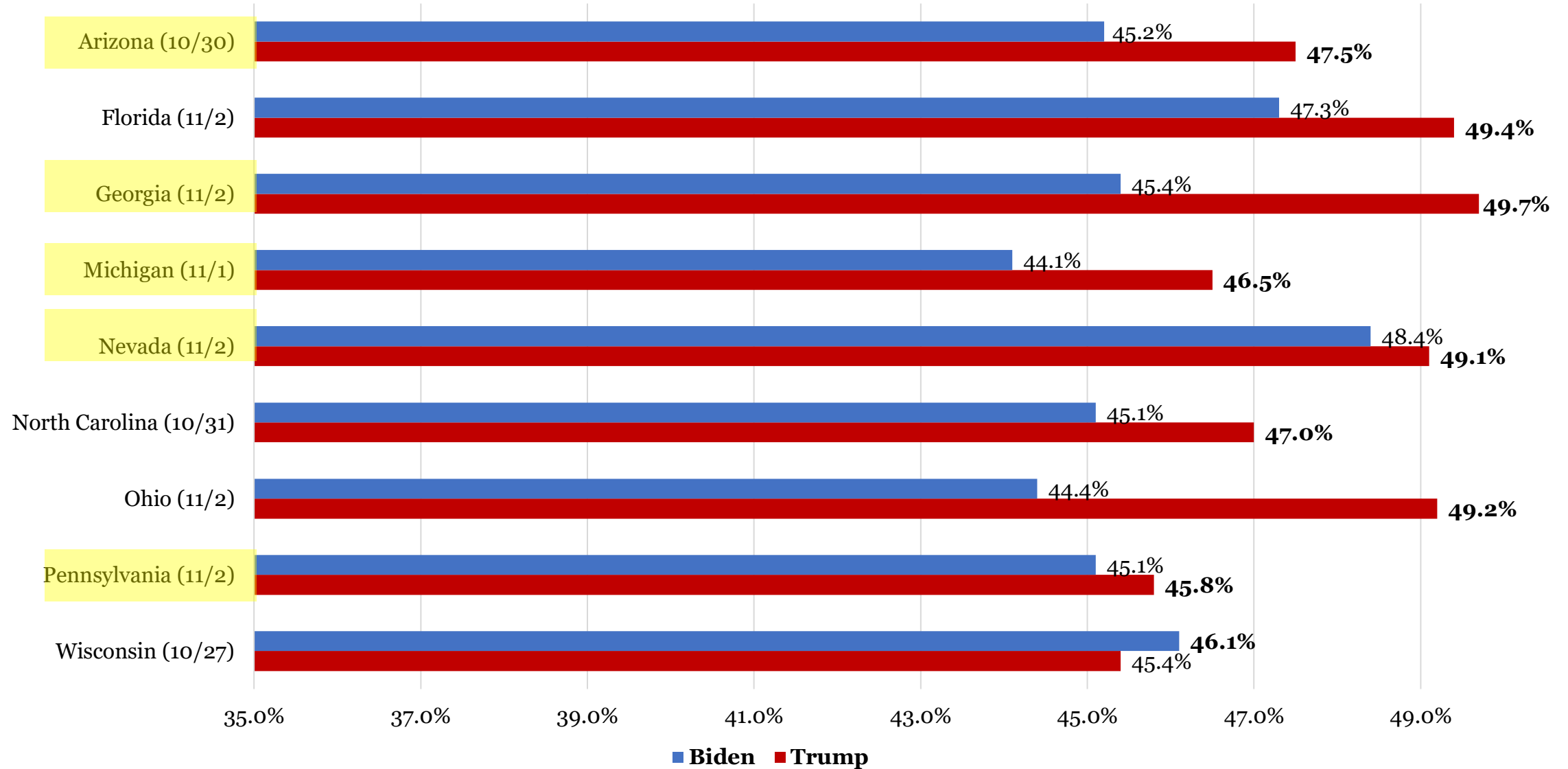
Battleground State	Final RCP Average	Final Results
<i>Arizona</i>	Biden +0.9	Biden +0.5
<i>Florida</i>	Biden +0.9	Trump +3.3
<i>Georgia</i>	Trump +1.0	Biden +0.2
<i>Iowa</i>	Trump +2.0	Trump +8.2
<i>Michigan</i>	Biden +4.2	Biden +2.7
<i>Minnesota</i>	Biden +4.3	Biden +7.2
<i>Nevada</i>	Biden +2.4	Biden +2.7
<i>North Carolina</i>	Trump +0.2	Trump +1.4
<i>Ohio</i>	Trump +1.0	Trump +8.2
<i>Pennsylvania</i>	Biden +1.2	Biden +0.7
<i>Texas</i>	Trump +1.3	Trump +5.8
<i>Wisconsin</i>	Biden +6.7	Biden +0.7

Trafalgar Polling - 2016

No Trafalgar Polling in Arizona, Iowa, Nevada, or Wisconsin.



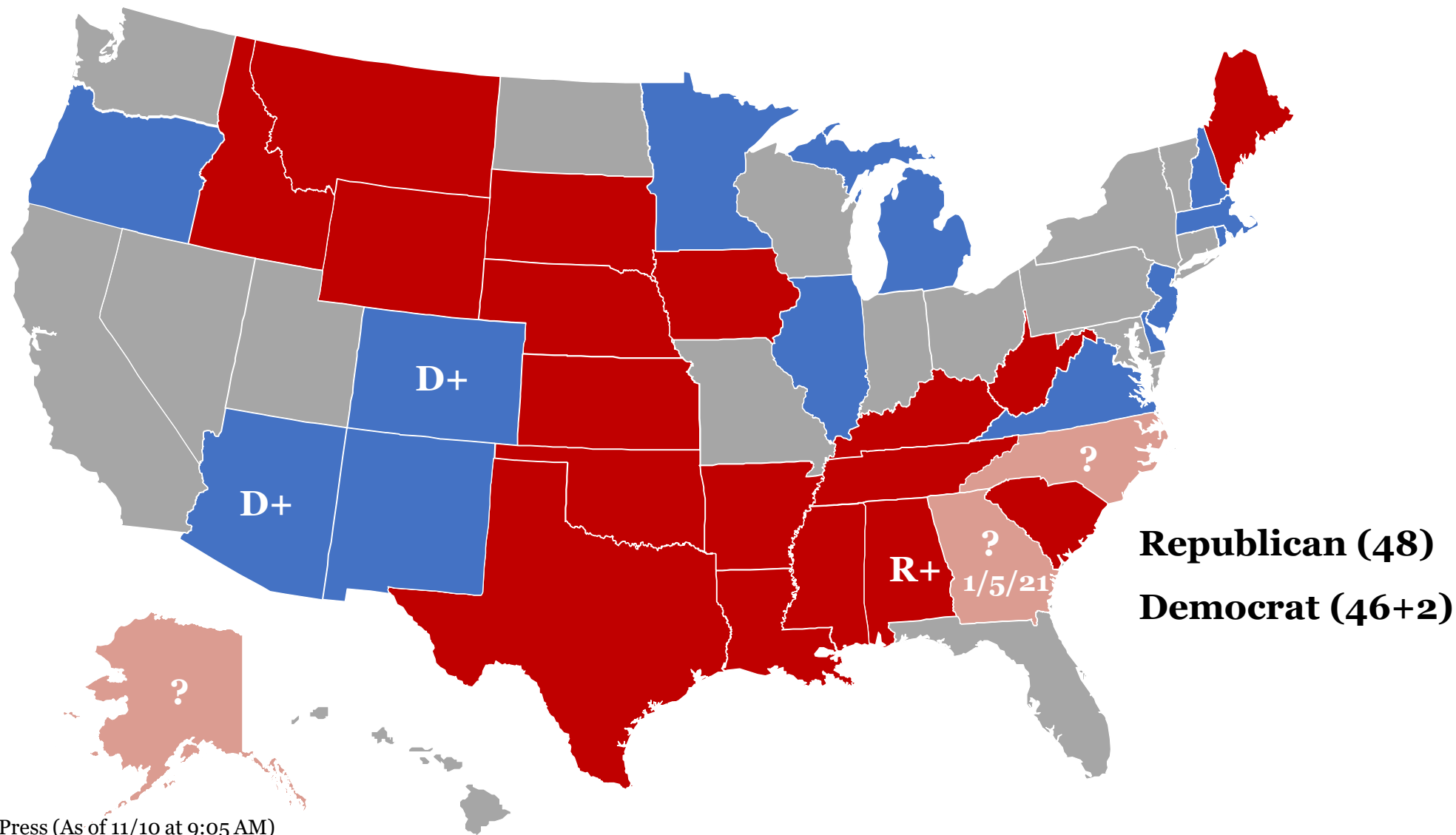
Trafalgar Polling - 2020



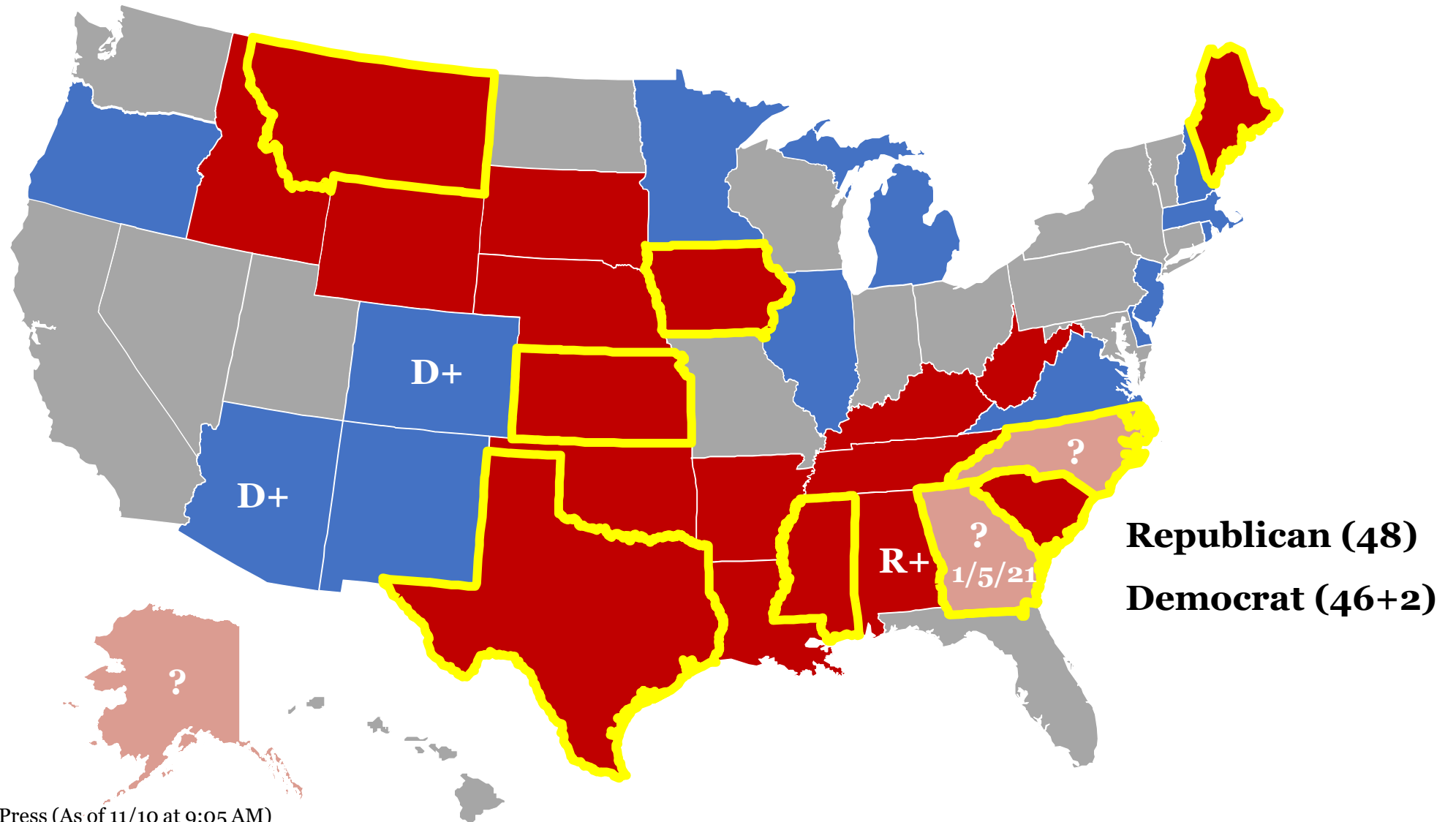
What Happens Next?

- **Litigation/Certification**
- **Executive Personnel/Orders/Pardons**
- **Electors Meet: December 14, 2020**
- **117th Congress Meets: January 3, 2021**
- **Georgia Runoff: January 5, 2021**
- **Congress Certifies: January 6, 2021**
- **Inauguration: January 20, 2021**

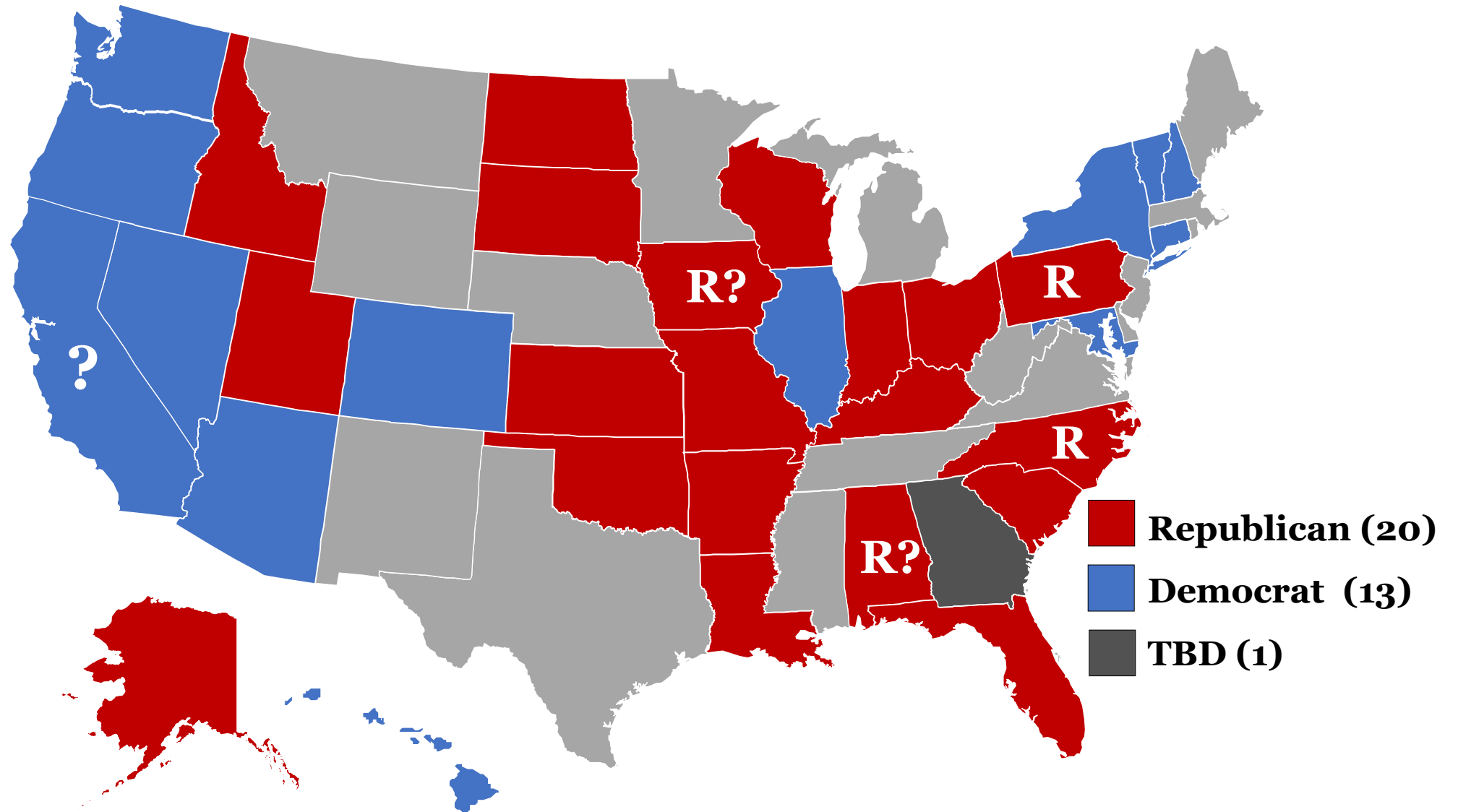
U.S. Senate 2020 Results



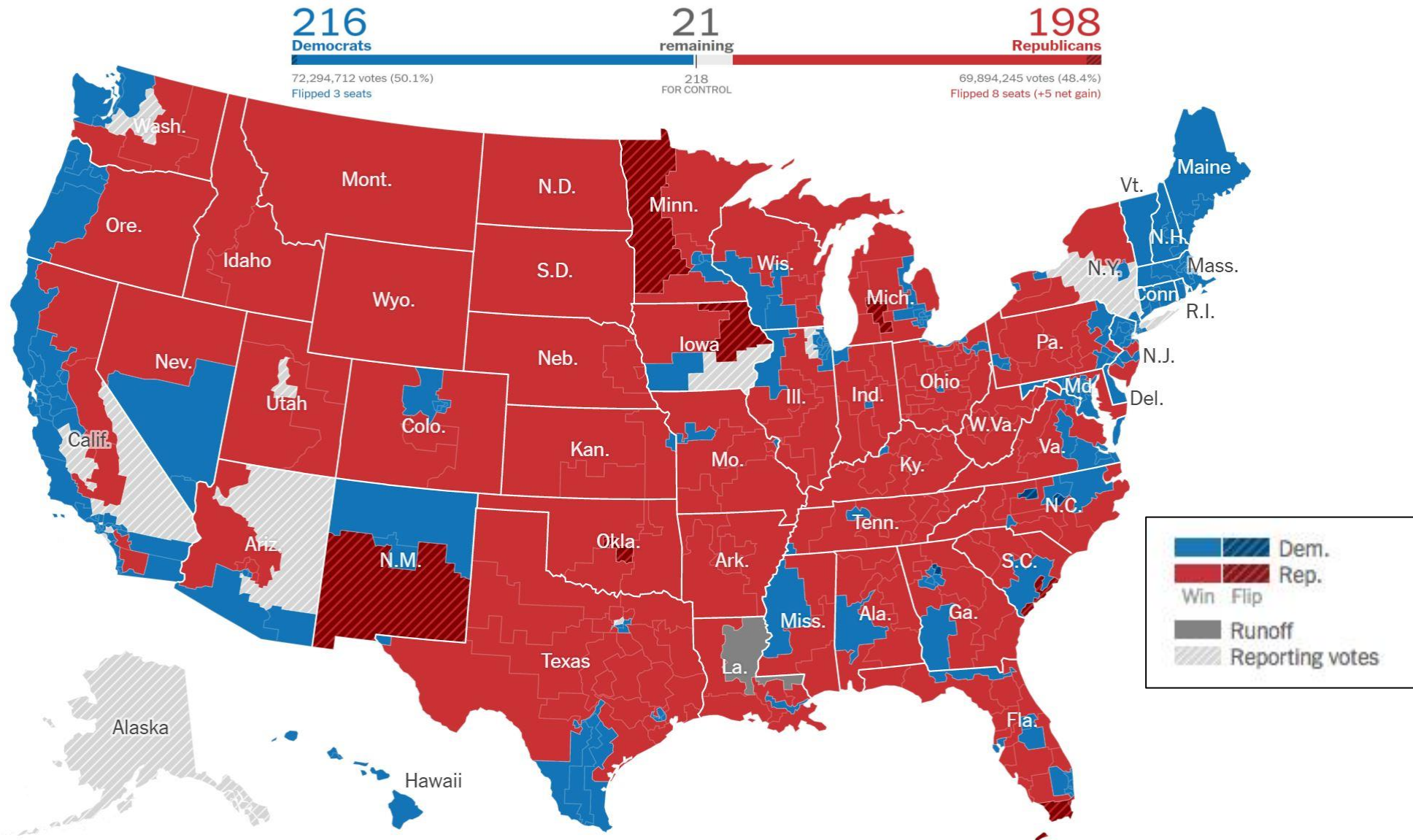
U.S. Senate 2020 Results – Democrat Disappointments



U.S. Senate Elections in 2022

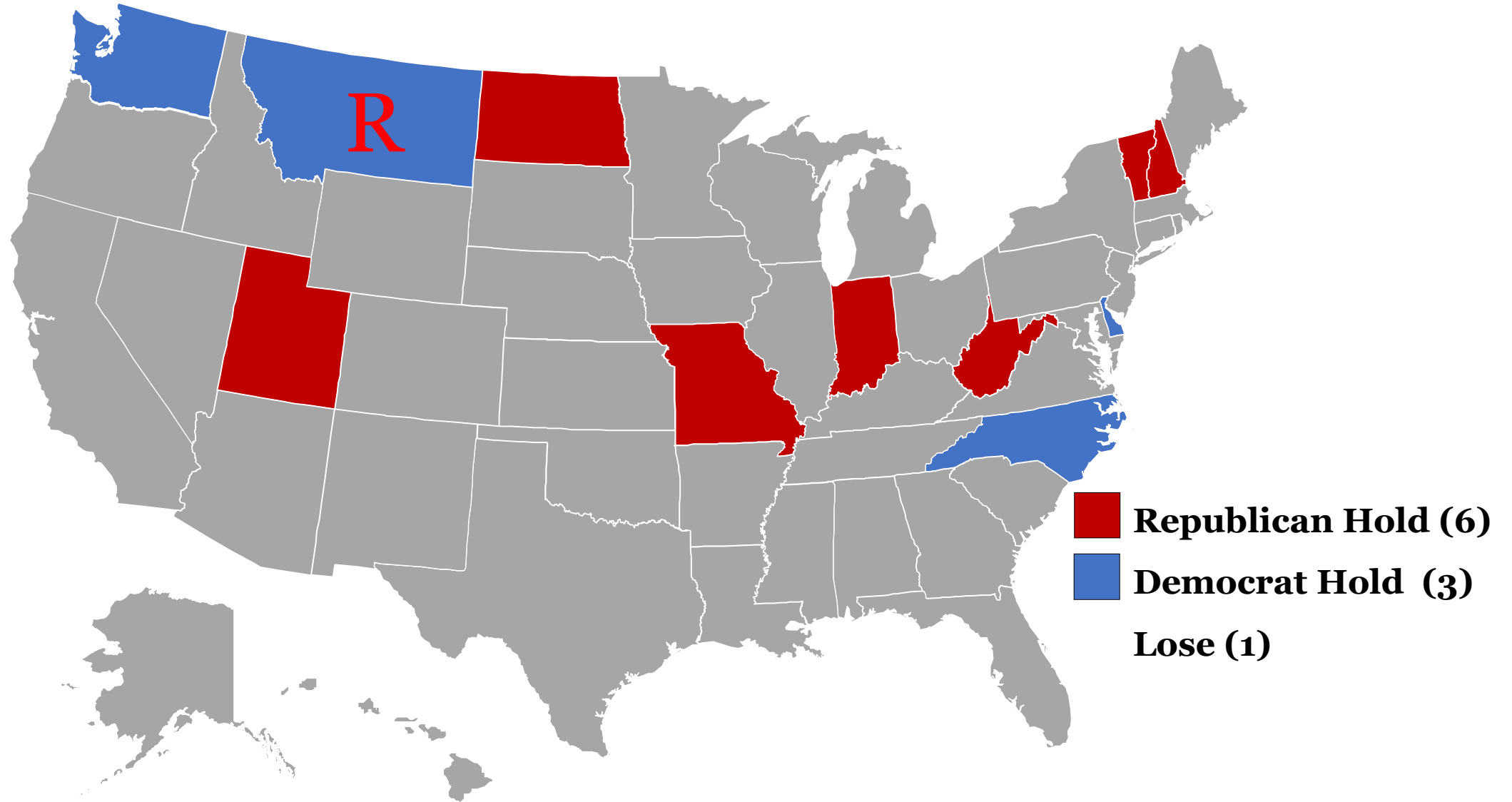


Latest US House – Dems Currently Down Net 5

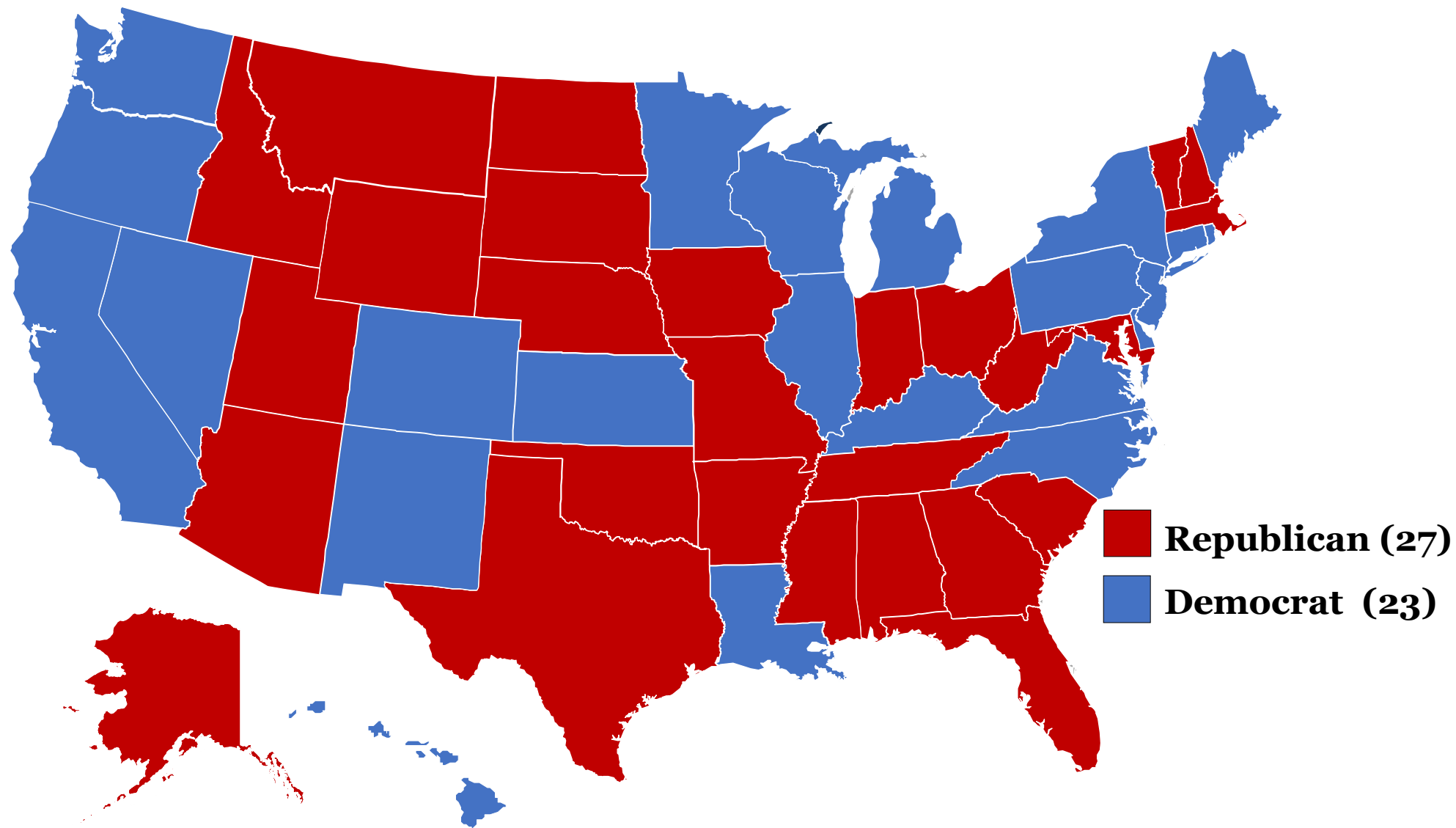


Source: The New York Times (As of 11/10 at 9:09 AM)

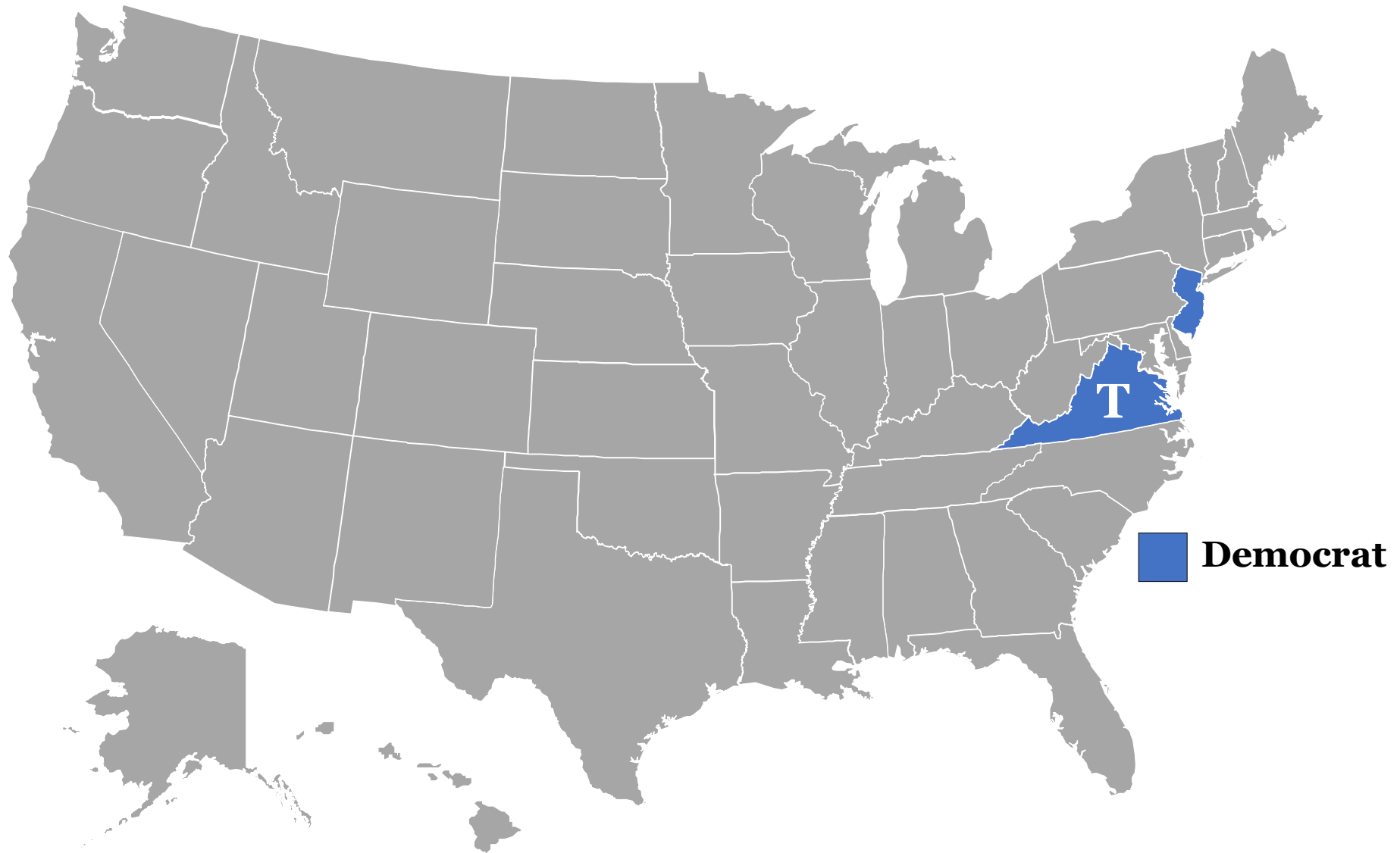
7 GOP and 4 Democrat Governors Were Up in 2020



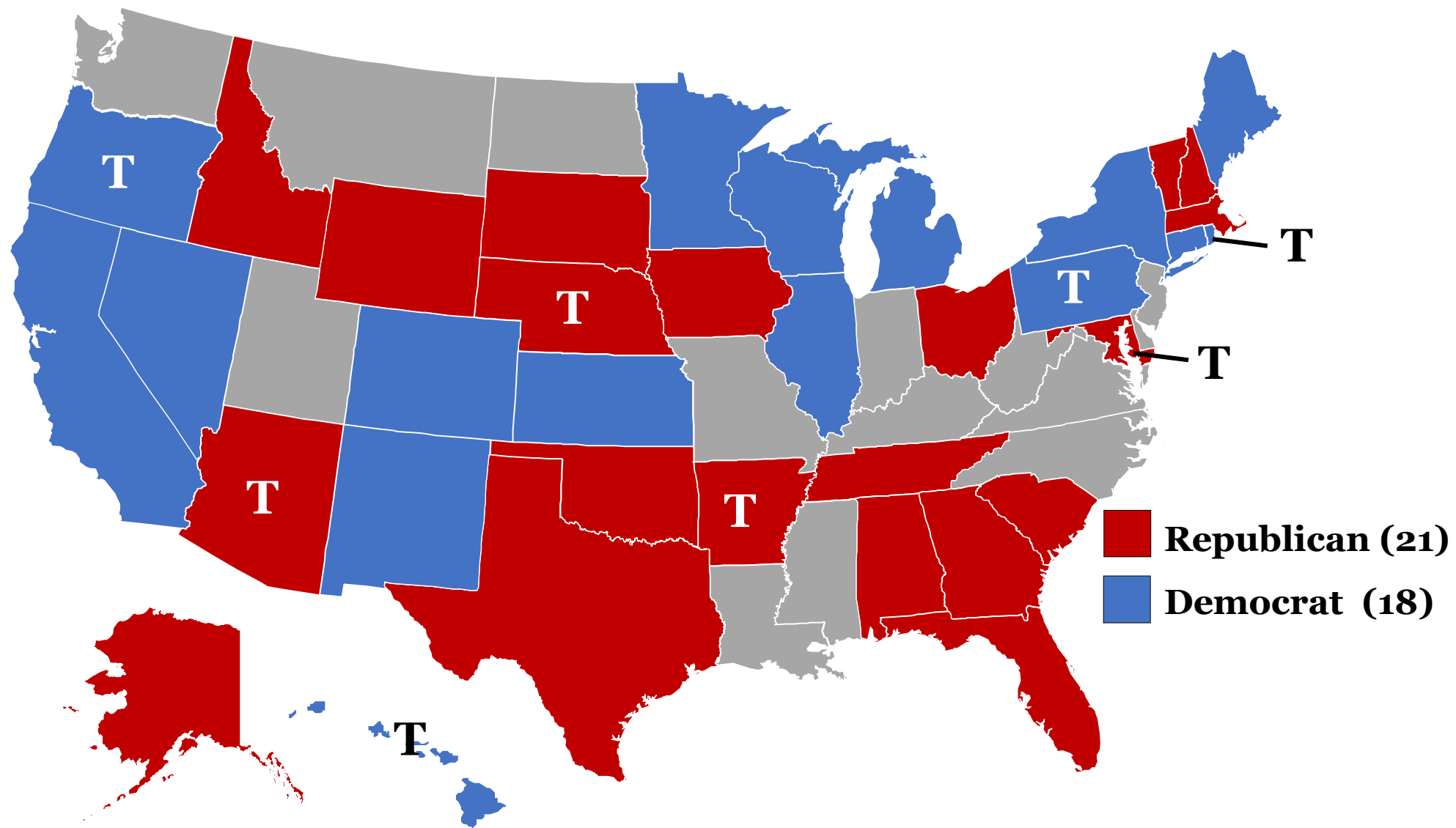
Governors Post-2020 Election



U.S. Gubernatorial Elections in 2021



U.S. Gubernatorial Elections in 2022



State Legislatures

- **GOP Gained Both Houses in New Hampshire**
- **Alaska and Arizona Still Being Counted**
- **Fewest Change Since 1946**
- **Disaster for Democrats**
- **Republicans Will Dominate Redistricting and Reapportionment**

Ballot Issues

- **Taxes**
 - **Arizona, Illinois, California**
- **California Business**
 - **Gig, Dialysis, Rent Control**
- **California Affirmative Action**
- **New Mexico Utility Commission**
- **Cannabis/Drugs**
- **FL Minimum Wage/MS Flag/NE Slavery/AL Cons.**

How Did It Happen?

- **Pandemic/Recession/Protests/Riots/Government Failure**
 - **1/3 Economy**
 - **1/5 Racial Justice**
 - **1/6 COVID**

- **Blame and Trust**

How Did It Happen?

- Pandemic/Recession/Protests/Riots/Government Failure
- Blame and Trust
- **Early Voting/Historic Turnout (Including Young Voters)**
- **Trump Self-Destructed**
- **Blue Wave Never Arrived**
 - **Better GOP Ground Game and Enthusiasm**
 - **Better Dem Fundraising, but Media Failed Dems**
- **Voters Split Tickets**
 - *“Voters may have been anti-Trump, but they weren’t anti-Republican.”* - Charlie Cook, 11/09/20

How Did It Happen?

- **America is a Deeply Divided Nation**
 - **Political Party**
 - **Race/Ethnicity**
 - **Geography**
 - **College Degrees**
 - **Religion**
 - **Age**
 - **Gender**

- **For Politics?**
- **For Governing?**

Two Final Predictions

- **Vaccine**
- **Hunter Biden**



Election 2020 Update

E-Day plus 7

A View From the Rear-View Mirror

The Hawthorn Group, L.C.
November 10th, 2020